



ECTH2019

European Congress on
Thrombosis and Haemostasis
Glasgow, United Kingdom

European Congress on
Thrombosis and Haemostasis
Sponsorship Opportunities
2 - 4 October 2019

ecth2019.org

ECTH 2019

The third edition of ECTH will be hosted by the British Society for Haemostasis & Thrombosis (BSHT) from 2-4 October 2019 in Glasgow, United Kingdom at the Scottish Event Campus (SEC).

Glasgow is Scotland's most accessible city, with 3 international airports, and direct flights from 150 destinations. With over 1,000 hotel bedrooms, its own dedicated train station, the BBC Scotland HQ and Glasgow Science Centre on campus, the SEC is the perfect location for ECTH 2019.

A 3 minute train journey will take you to the heart of the city centre of Glasgow where delegates will be able to experience the warmthand vibrancy of the city.

For more information, please visit our website: ecth2019.org and do not hesitate to contact us at ECTH@mci-group.com Watch our newest [video](#) and [online magazine](#)



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Programme at a glance

Wednesday 2 October 2019

Sessions by BSHT

09.00 – 10.30

Coffee break & Poster viewing

Sessions by BSHT

11.00 – 12.00

Lunch break

Sessions by BSHT

13.00 – 14.30

Coffee break & Poster viewing

Plenary lecture

15.00 – 16.00

Science, fast and furious

16.00 – 17.00

Opening ceremony

17.00 – 17.45

Welcome reception

17.45 – 19.00

Thursday 3 October 2019

ECTH sports activity

08.00 – 09.00

Meet the expert & How-to

08.30 – 08.55

Meet the expert & How-to

08.55 – 09.20

Short break

Focus symposia

09.30 – 10.30

Coffee break & Poster viewing

State of the art sessions

11.00 – 12.00

Short break

Special symposia (not part of main CME/CPD programme)

12.15 – 13.15

Short break

Plenary lecture

13.30 – 14.30

Oral communications

14.30 – 15.15

Coffee break & Poster viewing

Invited integrated symposia

15.45 – 17.15

Poster reception

Congress dinner

19.30 – 00.00

Friday 4 October 2019

Oral communications

09.00 – 10.00

Coffee break & Poster viewing

State of the art sessions

10.30 – 11.30

Science, fast and furious

11.30 – 12.30

Lunch break

Plenary lecture

13.30 – 14.30

Closing

What is ECTH?

ECTH brings together researchers, scientists, clinicians and other healthcare professionals in the best scientific congress in Europe around thrombosis and bleeding. Our three day congress will be held in Glasgow. Brimming with innovation, Glasgow has the largest academic community outside London, with world leading research in life sciences, engineering, science and technology.

ECTH has the ambition to become the premier European scientific congress for healthcare professionals, scientists and researchers, including clinicians treating vascular and clotting disorders. Offering comprehensive scientific and clinical education across a broad set of current and soon-to-be released studies, new findings, treatments or products.

Collaborate with ECTH to craft the perfect sponsorship for your company if you are looking to stand out amongst over 800 participants and want to add longevity to your investment at the European Congress on Thrombosis and Haemostasis. We have three packages designed to fulfill a range of objectives including branding, networking and thought leadership.

Contact the ECTH secretariat to learn why ECTH needs to be at the top of your event sponsorship calendar!

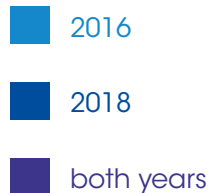
Audience target expertise and areas

- ▷ Vascular medicine
 - ▷ Haematology
 - ▷ Biochemistry
 - ▷ Paediatrics
 - ▷ Angiology
 - ▷ Vascular biology
 - ▷ Cardiology
 - ▷ Molecular medicine
 - ▷ Transfusion medicine
 - ▷ Clinical chemistry
 - ▷ Genetics
-
- ▷ Immunology
 - ▷ Neurology
 - ▷ Oncology
 - ▷ Urology
 - ▷ Epidemiology
 - ▷ Orthopaedics
 - ▷ Pathology
 - ▷ Internal medicine
 - ▷ Surgery

ECTH participant profile

Join the young audience of ECTH and experience real networking opportunities with the healthcare professionals of tomorrow. At the very first ECTH in 2016 we welcomed over 750 participants, from 45 different countries while at the second edition we welcomed over 850 participants from 50 different countries. Half of the participants had less than 11 years of work experience, achieving our goal of connecting with the talents that will shape the future of thrombosis and haemostasis.

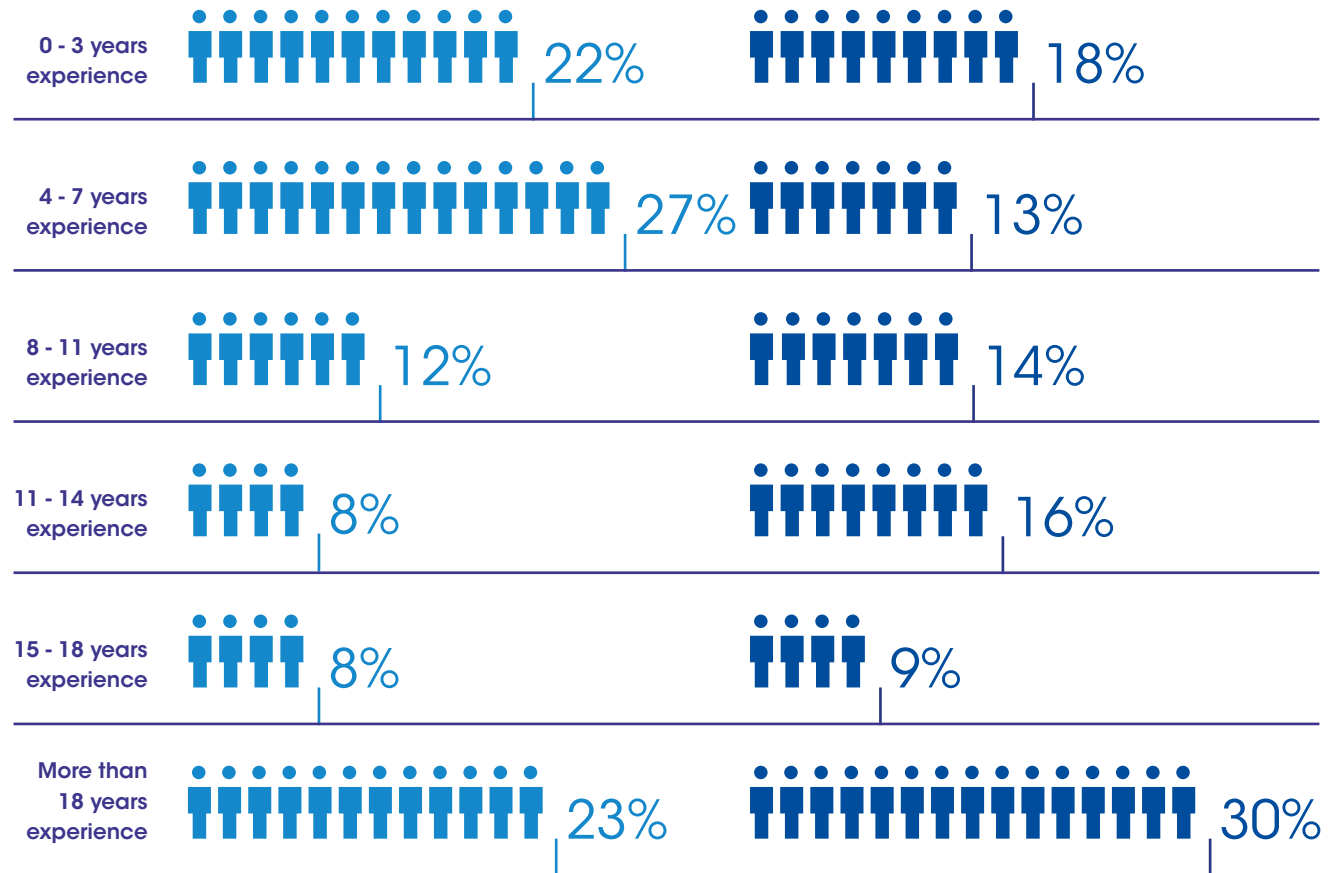
Countries Represented participants



Years of experience



How many years of experience do you have?



Packages Available

Types of packages available



3-star Partner

The highest and most prominent level of partnership. An all-encompassing package offering significant exposure to all areas of the European Congress on Thrombosis and Haemostasis

Limited to 4

€ 85 000



2-star Partner

A multi-layered partner package offering a combination of thought leadership, networking and brand exposure

Limited to 8

€ 35 000



1-star Partner

Benefit from the networking and learning opportunities by attending the Congress with one full access delegate pass, whilst also benefiting from brand association and exposure

unlimited

€ 20 000

• Free delegate passes

5

3

1

• Reduced priced partner passes

6

4

2

• Branding package

✓

✓

✓

• Special symposium

✓

x

x

• Scientific advisory board

✓

✓

x

• Awards participation

Optional

Optional

Optional

• Hospitality suite

3 days

1 day

x

• Branded table top

✓

✓

✓

• First rights for ECTH 2021

✓

x

x

• Additional sponsor items

✓

✓

✓

Delegate passes

Registration Entitlement

	delegate passes	partner passes
• Scientific sessions	✓	✓
• Posters	✓	✓
• Special symposia	✓	✓
• Welcome reception	✓	✓
• Congress documents	✓	✓
• Coffee breaks	✓	✓
• Networking events	optional	optional

	★★★	★★	★
• Delegate passes*	5	3	1
• Partner passes**	6	4	2

* included in package

** against a reduced price

Branding package

Strategically position your brand at the European thrombosis and haemostasis community through our print and online channels. Get your message across to your target audience via the congress programme, website, e-newsletters and mobile congress application.

Advertise in print and online

	★ ★ ★	★ ★	★
• Website	100 words description	100 words description	50 words description
• Logo on website	✓	✓	✓
• Clickable logo on website	✓	✓	×
• e-newsletter acknowledgement	always	always	always
• Congress programme	✓	✓	✓
• Advertisement in congress programme	2 x Full page full color	1 x Full page full color	½ Page full color
• Mobile application	✓	✓	✓
• Onsite acknowledgment	✓	✓	✓

Special symposium

Four Special symposia slots are available at ECTH 2019. These sessions are organised by partner companies within the congress venue (Scottish Event Campus) in fully furnished and AV equipped lecture rooms ranging in size from 800 to 300 seats. This allows you to select a room well suited to your needs whether you are focusing on a highly specialised topic or a subject of broader appeal.

	★ ★ ★	★ ★	★
• Special symposium	✓	×	×
• Collateral acknowledgement	✓	×	×

Awards participation (optional)

Young Investigators Awards

The prestigious Young Investigators Awards offer a unique opportunity for young investigators who have submitted an abstract to the ECTH 2018 to attend the congress and present their work to the scrutiny of panels of renowned experts in the specific fields during the ECTH 2018.

The award recognises students, PhD fellows and early post-doctoral fellows who have shown outstanding promise and are likely to make significant contributions to the field of thrombosis or haemostasis.

Travel Grants

The Travel Grants are provided to clinicians and scientists from developing countries to help subsidize their travel to the congress. In order to be considered for these two awards, you must be the first author on an abstract submitted to the congress. Applying authors will be notified in their abstract notification email beginning of July 2019.

Our emphasis in these awards is on young investigators who represent the researchers and scientists of tomorrow. The ECTH feels that it is important to acknowledge and reward our future in this way.

	★★★	★★	★
• Young Investigators Awards*	€ 1 000	€ 1 000	€ 1 000
• Travel Grants*	€ 1 000	€ 1 000	€ 1 000
• Acknowledgement	✓	✓	✓

*price per award - to be booked per two or equivalent of two

Hospitality suite

The hospitality suites for partners are located in the main congress area. These adaptable, equipped suites give your company the stage to deliver company solutions and hospitality to your invited audience.

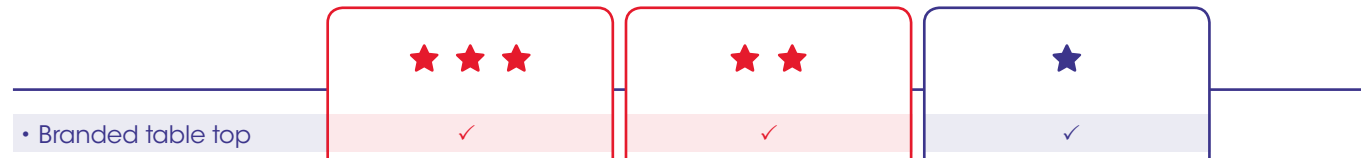
"Network with your peers in programme breaks, build on existing relationships and meet new business prospects."



Branded table top presentation

Show your company to all the ECTH participants with a branded table top presentation, strategically located on the main congress floor in the Network area, where catering will be served, you can present yourself and have one-on-one dialogues.

The Network area is a casual and unique area: easy for attendees to hold intimate meetings, network in an informal setting, and simply step away from the crowd.



Additional sponsor items

Please find below additional sponsor opportunities for 1, 2 and 3-star partners. We welcome creative suggestions and are happy to liaise with you about customised options.

ECTH mobile app main sponsor

Who doesn't bring their smartphone to the congress these days? This app will generate strong brand visibility during the congress. The sponsor's logo is displayed on the main page of the mobile application.

€ 8 000 EUR

Mobile app advert

The sponsor can provide an advert for the opening carousel of the mobile app. The amount of adverts is limited to 4, in order to maximize exposure.

€ 1 000 EUR per advert

Charging station

Charging station (1x) allows attendees to charge electronic equipment. Each charging station includes up to 8 (European) electricity plugs and are placed in highly visible locations at

the congress. The sponsor is acknowledged with a company logo on the charging station.

€ 4 000 EUR

Meet & network chairs

Design, production, transport and distribution of high quality cardboard chairs. These chairs are unfolded and distributed throughout the congress venue, between session rooms, poster area, network area, etc. Delegates are free to use them and move them around during the congress. At the end of the congress, delegates are encouraged to fold them up and take them home.

€ 4 000 EUR (including production costs)

Sport activity

A sport activity will be organised on Thursday morning before the sessions start. As a sponsor, you can support this sport activity at various level: branded registration desk, branded coffee station, banner at event (provided by sponsor).

Costs upon request.

Key dates to remember

Registration & Abstract submission open

1 March 2019

Early bird registration fee

1 March - 15 July 2019

Abstract submission deadline

3 June 2019

Abstract notifications to authors

1 July 2019

Standard registration fee

16 July - 16 September 2019

Late / on-site registration fee

17 September - 4 October 2019

Please note all deadlines end at midnight, GMT

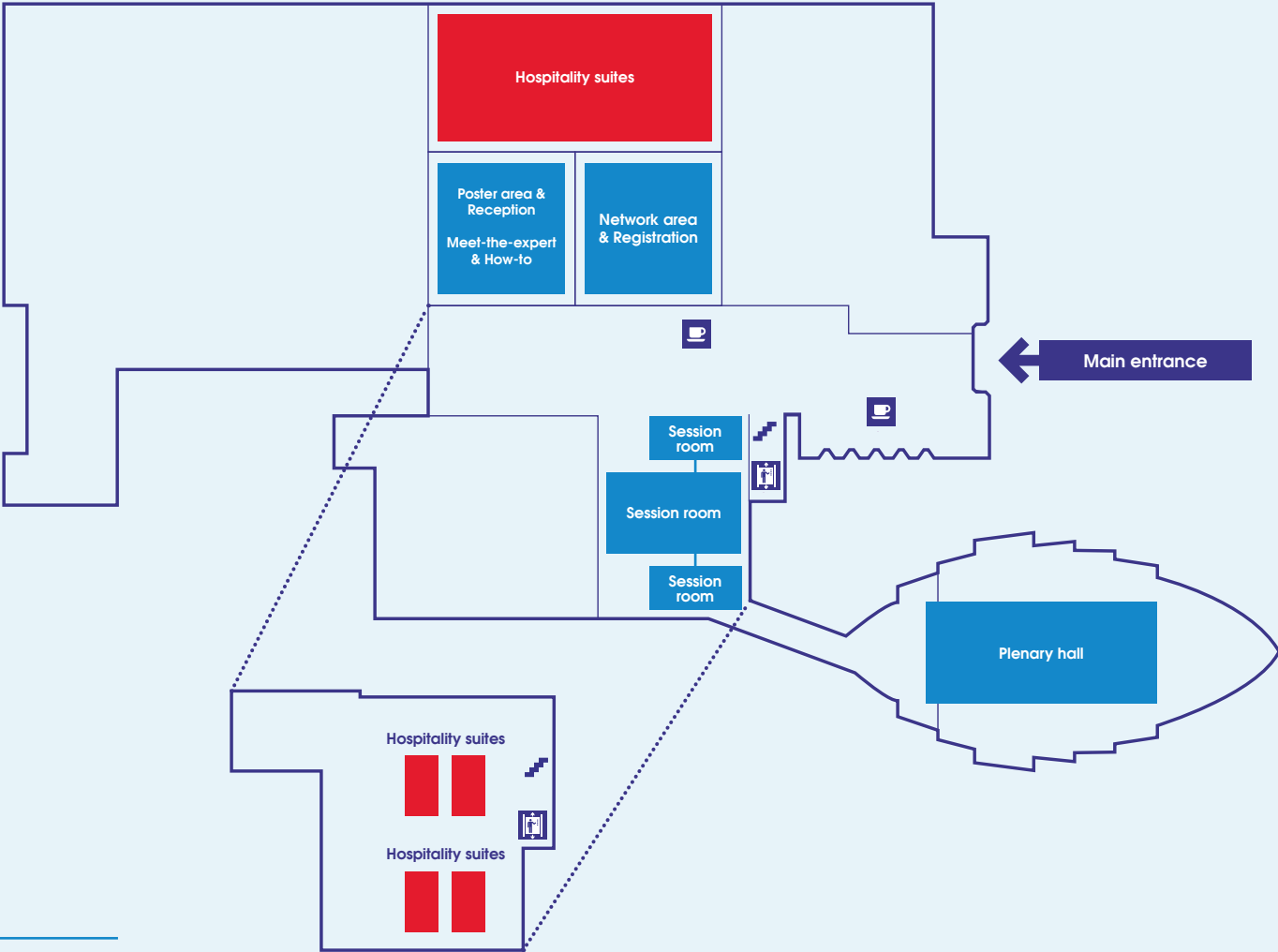
Contact

For information about becoming an ECTH 2019 Partner

Contact the congress secretariat
c/o MCI Amsterdam
ECTH@mci-group.com
+31 20 570 9600

Ms Marie Hertrich

Floorplan Groundfloor



Contract

The undersigned company is partnering with the European Congress on Thrombosis and Haemostasis (ECTH), in Glasgow, United Kingdom

Please type or use capital letters

Name of the company: _____

Address: _____

Postal code: _____ City/State: _____

Country: _____

E-mail: _____

Tel: _____

Contact person Mr/Mrs:

Please tick if appropriate:

- | | | |
|--|-----------------|--------------|
| <input type="checkbox"/> 3-star partner | € 85 000 | ★ ★ ★ |
| <input type="checkbox"/> 2-star partner | € 35 000 | ★ ★ |
| <input type="checkbox"/> 1-star partner | € 20 000 | ★ |

Special requests. If you have special requests, please write them down below.

Main contact

Company: _____

Company VAT number: _____

Contact name: _____

Address: _____

Postal code: _____ City: _____

Country: _____

E-mail: _____

Tel: _____

Invoice details (if different)

Company: _____

Company VAT number: _____

Contact name: _____

Address: _____

Postal code: _____ City: _____

Country: _____

E-mail: _____

Tel: _____

Payment and Cancellation

A deposit of 50% of the total cost will be invoiced upon receipt of the completed order form and payment of this invoice will guarantee the reservation. The final 50% invoice will be sent in May 2018 and must be settled before 15 May 2019. Bookings made after 15 May 2019, 100% payment is due at the time of reservation. All payments must be received in Euros and must be paid in full prior to the opening of the congress. 5% interest will be charged on any late payments. VAT is not included in the published prices.

Printed name authorised signatory

Date - place: _____

Signature and stamp: _____

Industry participation

Distinct from packages we also wish to integrate scientists and clinicians from the pharma-biotech community further into the academic programme. We believe this will be a new venture in terms of conference organisation and we ask for your engagement and patience in this innovation. We invite you to submit expressions of interest relating to your areas of expertise along with proposed names of your scientists who could be considered as invited speakers.

A Scientific Planning Committee, which will be distinct from the Organising Committee involved with packages, will consider these expressions in the context of the academic programme and invite speakers for topics that compliment the content of the Programme. This will ensure that this activity is uncoupled from the traditional packages.

It is necessary that these presentations should not be used as an opportunity for marketing but we accept that they may reflect the perspective of individual companies. The success of this idea will depend on high quality presentations that reflect state-of-the-art interests.

Please send your expressions of interest to ECTH@mci-group.com by 1 March 2019.

Invited integrated symposia

Various symposia will be organised in which researchers of industry are invited to present their roadmaps to new drug development. These are distinct from the Special symposia, because they are integrated in the scientific programme, and can only involve drugs or concepts that are in Phase I trials or before.

Expression of interest

We wish to offer an expression of interest

Please type or use capital letters

Name of the Company: _____

Contact person Mr/Mrs/Dr/Prof:

proposed industry speakers

▷ _____

▷ _____

▷ _____

* Please tick boxes of expertise/interest and complete a summary (up to 250 words) of what you would be prepared to present at the congress

Areas of expertise*

- Vascular medicine
- Haematology
- Biochemistry
- Paediatrics
- Angiology
- Vascular biology
- Cardiology
- Molecular medicine
- Transfusion medicine
- Clinical chemistry
- Genetics

- Immunology
- Neurology
- Oncology
- Urology
- Epidemiology
- Orthopaedics
- Pathology
- Internal medicine
- Surgery